



# Isha Nagar

Senior Graphic Designer | Illustrator

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<https://www.ishanagar.com/>

## Experience

June 2018 - present  
Senior Graphic Designer | **HarperCollins Publishers India**

- Spearheading the design for Children's division
- Collaborating with authors, freelance designers and illustrators
- Contributed to designing various book layouts and book covers
- Illustrating various award-winning titles like Mini series, V for Vaccine
- Assist in commissioning freelance designers
- Designed marketing collaterals for social media & website

November 2014 - May 2018  
Founder/Design Lead | **Tathya**

- Created design-based products
- Designed a unique identity for the brand through distinct hand-drawn illustrations
- Collaborated with startups for various events such as Blogchatter, Filtercopy, and the like
- Administered the finances and assisted in raising the seed capital
- Created an e-commerce website to sell the products online, and learnt components like SEO
- Participated in Comic Con from 2016-2018
- Designed social media campaigns for the brand

March 2016 - June 2017  
Design Consultant | **Dorling Kindersley Publishers India**

- Managed richly illustrated coffee table books
- Ideated and designed book layouts within the proposed timelines
- Managed key projects and the associated designers

July 2015 - January 2016  
Graphic Designer | **Listening Post Design Studio**

- Designed brochures, identities, annual reports and event standees
- Created web designs and app designs
- Collaborated with clients and freelancers

September 2011 - June 2015  
Art Editor | **Dorling Kindersley Publishers India**

- Led the design team for several projects
- Designed book layouts
- Contributed in project management, created schedules and assisted in picture research
- Worked with the UK team on international projects

July 2010 - January 2011  
Assistant Graphic Designer | **Green Curry Designs**

- Designed apps, websites, brochures, identities, posters, annual reports, branding collaterals
- Assisted in photoshoots for packaging design projects
- Dealt with clients directly

## Education

Bachelor of Design  
in Fashion Communication  
(2006-2010)

National Institute of Fashion  
Technology, New Delhi, India

Indian School Certificate (ISC)  
(2004-2006)

La Martiniere Girls' College, Lucknow

## Certifications

User Experience –  
The Beginner's Guide  
(June 2019 - September 2019)

Interaction Design Foundation (IDF),  
Denmark

Become a UX Designer from  
scratch (August 2019 - Jan 2021)

Interaction Design Foundation (IDF),  
Denmark

## Knowledge base

### Design

Graphic design	Packaging design
Illustrations	Web design
Identity design	App design

### Soft skills

Project management  
Planning and organisation  
Time management  
Leadership  
Research

### Hard skills

Adobe Suite	App design
Print design	Typography
Web design	Illustrations

## Achievements

### Rising Star of the Year

Awarded by HarperCollins Publishers  
India – Annual Sales Conference 2019

### Featured in Femina magazine

My venture, Tathya was featured  
in one of India's leading lifestyle  
magazine in 2015